

1. One Week Induction Program : Aarambh

One week Induction Program was conducted for MMS 1st year students (From 4th July 2017 to 7th July 2017) by all faculties of Department. This program was conducted to make students aware about MMS course, about college & about university pattern as well. Various sessions like Communication skills, Team Building, Time Management, Personality Development and Language Lab was conducted during this program. Several Management Games were also scheduled in this program.

2. Pot – Purri Activity: A Formal Get Together

The department of MMS had organized a co-curricular activity for our students on 26th July 2017. Respected faculty members as well as students have arranged different kind of activities for department. The pot purri activity was basically a get together with innovative ideas about the food. Every student as well as faculty member had given some inputs in to these activities.

3. Fresher's Day

MMS department organized a splendid fresher's welcome day on 19th August 2018 for the batch of 2017-18. Rightly called Fresher's Party, the purpose of this event is that every "fresher" of RMCET MMS department feels like an integral part of the MMS family and readies to take on challenge of the year ahead. Various fun games & introductory sessions were scheduled during this program.

4. Markbiz-2k17: A Marketing Event

Mark - Biz 2017, is a marketing activity organized by student's of MBA / MMS where they use to sell several products. Marketing is not as simple as paid advertising in newspapers or on television. It is a technique used to make public aware about our products.

This event was organized on 15th September 2017 on the occasion of Engineer's Day, where we get the mob of around 1500 students. Products of almost all segments have been sold by our student's through which they earned revenue of around 30,000/- rs for a day. Based on the highest revenue earned by a team, we gave several appreciation prizes.

Through this activity students analyze the effectiveness of Marketing Campaign and they also learn to formulate marketing plan including marketing objectives, marketing mix, strategies, budgetary considerations & evaluation criteria.

5. One day Induction Program: Parichaya

One day Induction Program was conducted for the students of MMS 1st year on 22nd September 2017. The objective behind this program was to give a proper orientation to the new students about the course, about management, about the future prospects as well as about the methodology of learning to be adopted to be successful in life. The guest speaker of this induction program was Mr. Jitendra Kumar [Branch head in IDBI Ltd Sakharpa], along with Honorable Chairman Shri. Ravindraji Mane, Principal Dr.M.M.Bhagwat and HOD MMS Mr.M.A.Salvi.

6. Academic Advisory Board Meeting

Academic Advisory Board Meeting was conducted in MMS department on 31st September 2017, to discuss about the future development & growth of student's as well as of department. Member's of our advisory board meeting were Mr. Jitendra Kumar [Branch Manager, IDBI Bank, Sakharpa], Dr. G. T. Parulekar [Principal, Shri. S. H. Kelkar College, Devgad], Dr. Y. K. Aowte [Vice Principal, Gogate Jogalekar College, Ratnagiri] and Mr. B. D. Teurwadkar [HOD BMS, Shri. S. H. Kelkar College, Devgad].

7. Industrial Visit:

1. Industrial Visit was organized for MMS-I & II year students on 20th March 2017 at Bombay Stock Exchange, Mumbai.
2. Industrial Visit was organized for MMS-I & II year students on 15th & 16th April 2018 at Mapro Garden Company, Lonavala.

8. Guest Lectures/ Workshops by Academicians:

1. A Guest Lecture on “E-commerce” was organized for MMS 1st & 2nd year students on 16th September 2017. Resource person for this lecture was ‘Ms. Pallavi Sonavdekar’.
2. A Guest Lecture on “Perspective Management” was organized for MMS 1st & 2nd year students on 16th September 2017. Resource person for this lecture was ‘Mr. Sandip Damri’.
3. One day workshop on ‘Research Methodology & Writing a Project Report’ was organized for MMS 1st & 2nd year students of RMCET as well as for final year students of BMS & B.Com on 13th January 2018. Resource person for this workshop was Dr. C. S. Dalvi, Dr. Pravin Chavan & Mr. Amar Ekal.
4. Ms. Neeta Khamkar (Lecturer at Gogate Jogalekar College, Ratnagiri) has conducted Guest Lecture on “HR Management & Job Opportunities in HRM” for MMS 1st & 2nd year students on 19th September 2017.

9. Guest Lectures/ Workshops by Industrialists:

1. Mr. Nitin Shedge (President of Lions Club) has conducted Guest Lecture on “Financial Planning & Environment Protection” for MMS 1st & 2nd year students on 19th September 2017.
2. A Guest Lecture on “Shivaji-The Management Guru” was attended by MMS 1st & 2nd year students on 26th October 2017. Resource person for this lecture was ‘Mr. Namdevrao Jadhav’. It was organized at Devrukh.
3. Mr. Chandrshekhar Thakur (X-head Education Investor at CDSL) has conducted Guest Lecture on “Share Market” for MMS 1st & 2nd year students on 22nd February 2018.
4. Mr. Chandrshekhar Thakur (X-head Education Investor at CDSL) has conducted 1 day workshop on “Bhimrupi Maharudra – BHIM App” for MMS all teaching, non-teaching staff & MMS 1st & 2nd year students on 22nd February 2018.
5. Mr. Nithilesh Pawaskar (Professional Investment Guide) has conducted Guest Lecture on “Live Stock Market” for MMS 1st & 2nd year students on 19th September 2017.
6. Mr. Devendra Mane () has conducted Guest Lecture on “Opportunities in Insurance Sector” for MMS 1st & 2nd year students on 19th September 2017.
7. Mr. J. J. Bhide () has conducted 2 day’s workshop on “Project Management” for MMS 2nd year students on 5th & 6th May 2018.

10. Explore 2k18 - A Mega Fest for Undergraduate Students of Konkan

As per the culture of Rajendra Mane College of Engineering & Technology, every academic year Department of Master of Management Studies organizes inter college youth fest for aspirants assembling from various graduation colleges of Ratnagiri & Sindhudurg District with a very high competitive spirit to participant & with the strong determination to include their achievements & accomplishments to their resumes, and also to provide platform for the students to showcase their talent with a competitive spirit.

For this academic year we have organized EXPLORE 2k18 with the same enthusiasm & determination among the new set of student coordinators (Raj Shetye, Akshay Ghag, Shubham Kovale & Madhuri Limbukar) & faculty coordinator (Ms. Masooma Pagarkar) during February 16th & 17th, 2018.

This fest was successful enough to attract as many as 571 registrations for 2 days which includes all the events. The fest is executed with a total of 10 events planned & organized at its best of quality. Focusing on the types of events to include in the fest was decided by fest coordinators keeping the interest and need of the management students into consideration, with little emphasis on the fun full events behind the scene.